

Taylor White Foundation Meeting Minutes

Meeting Date: 12/15/13

Meeting Time: 4:30pm-6pm

Check-In/Updates

25min

- November meeting action item update
 - Board recruitment update
 - Carlton is not interested in being on the board
 - Chanda (Mom of teenage boys) is interested in being a board member, used to be secretary of MAAD. She has no prior experience on a board.
 - High school students are too busy to participate in board but are still valuable for focus group.
 - Admin items, if any
 - BOA, AK airlines CC– Have to open business checking account and CD with BOA
 - Plan: Stay with True North with a secured card until we build enough credit card to get the BOA CC
 - **Tyler will set this up**
- Finance update – status report

Discussion Topics:

Focus Groups

- Suicide prevention group, “sources of strength” is a group of high school students heavily funded by national organizations. Two groups: upperclassman and underclassman. The groups attempt to get interest from a diverse selection of students. Tonya would give us access to the groups and allow us to pitch ideas, or ask them questions. Next meeting on Jan 22 (25 minutes) – we will buy pizza and provide some discussion points or questions, and ask them to be apart of future focus groups.
- What do we want out of the focus groups? Event ideas? Messaging?
 - Our ultimate goal: How can we help save teen’s lives?
 - Plan: Present the participants a one-pager with some background info on the foundation and details of previous events/projects we have completed. Then lead into questions about potential things we could do. State our position on knowing that we can’t prevent drug and alcohol use.
 - What types of activities could the foundation do to help encourage safety?
 - Show explicit example of how the car display project was ultimately led by the kids
 - Allow kids to give us contact information at the end so that we can continue to work together.
- **Sam will draft a one-pager to lead the focus group discussion.**
Carol will try to recruit Linda.

IRS Issue

40min

- **Current status/updates**
 - Tyler is attempting to refill the 1023 form. He will likely have a few questions that will need to be run by Foraker's (or other) attorney.
 - We will find out some more info about the arrangement (price) with the Foraker attorney and then bring Tyler into the loop to be able to ask questions directly.
 - The simplest application to submit is to act as if this is a new organization and this is our first time applying.
- **Timeline for completion of new application**

Misc

- **Look into seeing if Juneau's court system has a victims panel program.**
- **Next meeting planned for January 26th**